

Recruit Germany's Best MBA Candidates for your Business School

e-fellows.net MBA Day – on-site or online



Your advantages:

- ▶ Meet top MBA candidates from Germany
- ▶ Present your programmes alongside an elite group of world-renowned business schools
- ▶ Have a personal chat with 7 to 14 high-caliber candidates in a one-on-one meeting setting (5 to 10 in Hamburg and Online)
- ▶ Enjoy the benefits of taking part in Germany's best-rated MBA event
- ▶ **NEW: online-event** for unconsidered networking and a larger range

Your advantages in detail

Top-of-their-class candidates from our career network

The e-fellows.net MBA Day gives you the chance to present your programmes to German top candidates. They are sourced from the e-fellows.net talent pool consisting of Germany's best students and professionals. All of them have an explicit interest in a top MBA programme. Our extensive pre-selection measures ensure that participants' qualifications and interests match your high standards and lead to mutual benefit.

Intimate atmosphere, online format

Our online MBA Day includes an introduction round, one-on-one meetings and a chance for you to meet personally with candidates at the networking sessions. The number of participating business schools is limited – all are selected based on their global brand and fulfill the standard of excellence. After the event, participating schools receive the contact data of all attendees.

Preparation and service by e-fellows.net

Ahead of the event, you will receive the CVs of candidates interested in a 20-minute interview with your school. You can choose up to 14 candidates (10 in Hamburg and Online). The participants are provided with relevant information on your programmes, ensuring focused questions and discussion.

How to recruit for the post-corona semesters

e-fellows.net has been quick and successful in creating events online since the beginning of the pandemic, with even higher student attendance than usual at most online events. At the online MBA Days you connect with candidates pre-selected by you in live networking groups and one-on-one meetings.

Upcoming Events (on-site or online)

- Munich: Saturday, 9 March 2024
- Distance MBA Day Online, Thursday, 20 June 2024
- Frankfurt: Saturday, 12 October 2024
- Hamburg: Saturday, 9 November 2024

In exceptional cases, on-site appointments take place online.

Conditions

- ▶ Participation fees: 3,000 Euro per event (VAT not included)
- ▶ Booking deadlines: Spring 2024: 31 December 2023. Autumn 2024: 31 July 2024. Later dates are subject to availability. We recommend an early booking as spots are limited.

Booking

Participation fees:	3,000 Euro Upcoming Events: MBA Day Munich or Online, 9 March 2024 Distance MBA Day Online, June 20 2024 MBA Day Frankfurt or Online, 12 October 2024 MBA Day Hamburg or Online, 49 November 2024 booking deadlines: MBA Day Munich and Distance MBA Day Online 2024: 31/12/2023 MBA Day Frankfurt and MBA Day Hamburg 2023: 31/07/2024 (later dates are subject to availability)
Our services:	<ul style="list-style-type: none">• Promotional activities to reach the target group, pre-selection of participants• Up to 14 one-on-one meetings with candidates of your choice• Presentation of your programmes at your stand at the MBA Forum• Organisation of the event• Assembly of contact list and evaluation of participants' feedback

We wish to place a firm booking for the following event

- MBA Day Munich, 9 March 2024 Distance MBA Day Online, 20 June 2024
- MBA Day Frankfurt, 12 October 2024 MBA Day Hamburg, 9 November 2024

Contact person

Full name:

E-mail:

Phone number:

Invoice address:

University/School:

Department:

Address line 1:

Address line 2:

ZIP code, city:

VAT No.:

e-mail for invoice:

To facilitate the completion of the form, a signature is not required.

- We require a Purchase Order number and will send it to you as quickly as possible.
- I wish to receive a digital invoice via email.

**Please send this booking to your account manager
or, if not known, to buchung@e-fellows.net.**

MBA Days 2025

Recruit Germany's Best MBA Candidates for your Business School

Locations and dates

- Munich: Saturday, March 8th 2025
- Distance MBA Day Online: Thursday, June 19th 2025
- Frankfurt: Saturday, October 18th 2025
- Hamburg: Saturday, November 8th 2025

In exceptional cases, on-site appointments take place online.

Customised target group

- | | |
|---------------|--|
| Quantity | • Ø 90 pre-selected participants |
| Stage of life | • Young professionals with at least 1.5 years of postgraduate work experience |
| | • Young professionals with less work experience and students in their last semester |
| Quality | • Pre-selected candidates with good and very good profiles, many of them e-fellows.net scholarship holders (top 10%) |
| | • The majority of participants want to pursue a degree abroad |

Valuable contacts

- ✓ High quality of applicants
- ✓ Pre-registered participants
- ✓ Intensive preparation of the candidates
- ✓ Pre-selection by e-fellows.net
- ✓ Contact possibility with all participants

Focus on candidate quality

e-fellows.net was born out of the question of how companies can secure young academic talent in the long term.

Today, we have the largest pool of top talent with around 60,000 students, 175,000 professionals and 5,000 pupils. They are among the top 50 percent of their year groups and subjects. We currently support around 30,000 top-of-class students with our own scholarship, primarily in business, law and STEM subjects.

Our portfolio includes over 60 digital recruiting and employer branding measures, events and books. Every year, around 180 companies and 170 (inter)national universities recruit from our talent pool.



Exemplary agenda on-site

(all times CET, subject to change)

12:15 pm – 12:40 pm	Welcome & Introduction round
12:40 pm – 3:20 pm	One-to-one meetings
3:30 pm – 4:00 pm	Exhibition & networking

Effective events

High Quality of Attendees

The e-fellows.net MBA Day gives you the chance to present your programmes to German top candidates. They are sourced from the e-fellows.net talent pool consisting of Germany's best students and professionals. All of them have an explicit interest in a top MBA programme. Our extensive pre-selection measures ensure that participants' qualifications and interests match your high standards and lead to mutual benefit.

Up to three points of contact

Get in touch with your target audience during one-on-one interviews with up to 14 of your favourite candidates, networking sessions and e-mail contact after the event.

Efficient Contact Management

Stay in touch with your favourite candidates efficiently after the event and inform them about your study programmes. In addition we send you the list with your candidates' details including email address, current degree programme and end of studies.

**All services, price and booking deadline
can be found on the next page in the
booking form.**

MBA Days 2025

Recruit Germany's Best MBA Candidates for your Business School

Our services, your advantages

Presentation of your study programmes at the stand

✓

20-minute one-to-one meetings with candidates of your choice

up to 14

Opportunity to contact all participants afterwards

✓

Branding for your school as part of the event marketing

✓

3,000 Euros



Location	Date	Booking deadline (depending on availability also later)	
Munich	Saturday, March 8 th 2025	Tuesday, December 31 st 2024	<input type="checkbox"/>
Distance MBA Day Online	Tuesday, June 17 th 2025	Monday, March 31 st 2025	<input type="checkbox"/>
Frankfurt	Saturday, October 18 th 2025	Sunday, August 31 st 2025	<input type="checkbox"/>
Hamburg	Saturday, November 8 th 2025	Sunday, August 31 st 2025	<input type="checkbox"/>

With your booking, you agree that on-site appointments may take place online in exceptional cases.

excl. VAT

Contact person:

First name and surname:

Email address:

Phone number:

**Send this booking
to your account manager
or, if not known, to
booking@e-fellows.net.**

Invoice Address:

Name of university:

Contact Person:

Department:

Street:

ZIP code, city:

Email address for invoice:

VAT number:

Required for European universities, outside of Germany

PO number(if necessary):

To make it easier for you to complete the form, a signature is not required.